

GRACE NUTTALL

A natural creative; a designer, photographer and writer passionate about bright ideas. Culturally-savvy, with a visual eye and an appetite for learning, I am a hard-working producer of award-winning work. Fuelled by an interest in people's stories, I spent the last year immersed in New York. Clients include LEGO, Coca-Cola, Butlin's, Ribena, M&S and Direct Line.

Experience

Branding Consultant 2017

Clinton Housing Community Development - NYC Non-Profit

- Sole creative lead on all company branding and content
- Responsible for rebranding of company; creating brand guidelines, logos and graphic design materials
- Designed wireframe outline and content for new website
- Company photographer, documenting tenants and sites
- Researched and documented company's history, tracking its impact in the local community and creating an account
- Interviewed commercial and residential tenants

Freelance Creative 2016-2017

- Creative consultant and graphic designer for a number of branding and design projects. Produced logo concepts, photography, press releases, and marketing materials
- Creative lead on personal projects, including co-hosting a fitness podcast with celebrity trainer Joshua Holland

Writer 2016-2017

US Editor, Culture & Life - Arts and culture website

Freelance Writer, Just Opened NYC - Restaurant website

- Arts writer with a theatre and arts focus, producing reviews, previews and interviews while developing industry relationships
- Food writer covering restaurant openings and reviews

Junior Creative 2015-2016

Unity - Most Creative PR Agency in the World (Global Creative Index 2016)

- Assisted Creative Director in creation and production of creative ideas and services
- Responded to creative briefs, providing input to creative meetings and sharing ideas
- Produced graphic design work for the agency, clients and campaigns, providing creative direction for other departments and creating branded assets
- Wrote and edited weekly culture newsletter, developing its editorial focus and tone. Writer for the agency's blog, writing cultural reviews and industry analysis
- In-house agency photographer
- Managed suppliers and production of design materials
- Mentored and trained work experience assistants

Contact

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Portfolio: gracemakesthings.com

Education

BA Joint Honours (2:1)

Ancient History & Archaeology and History

Trinity College Dublin, 2011-2015

Skills

- Art direction and design
- Adobe Suite - Photoshop, Illustrator, InDesign, Lightroom
- FinalCut Pro, video editing
- QLab, sound design
- Photography (digital and analogue)
- Copywriting and editing
- PR and media management
- Social media management
- Event management and design
- Supplier management
- Research and analysis
- Wordpress website management

Awards

- Winner of a 2015 KBC Irish Student Media Award
- Winner of Trinity College Dublin Society of the Year Awards:
 - Best Publication (2014, 2015)
 - Best Poster (2015)
 - Best Online Presence (2015)
 - Best Medium Society (2015)
 - Best Overall Society (2015)
- Shortlisted for 8 other awards

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Associate Vendor Manager, Beauty..... May-Sep, 2012-2014

Amazon UK

- Specialised in category selection: contacted suppliers, led meetings and pitched Amazon to new leads
- Liaised with companies, managing relations and training
- Developed role guide, training new team members
- Maintained product catalogue quality
- Provided problem resolution for vendors/warehouses

Marketing Director 2013-2014

AdMe Apps - Mobile app start-up

- Developed marketing strategy, increasing use by 200%
- Managed the company's online presence/social media
- Acted as primary sales representative within college, liaising with student officers and promoting events

While majoring in Ancient History at university, I developed as a self-educated art director, designer and publicist; exploring my passion for the arts through creating and promoting content for different groups on college and national levels. This broad experience saw my responsibilities range from directing and producing publicity materials, campaigns and teams to managing online presences and communications, and from co-founding, editing and designing publications to devising and running large-scale events. These roles included:

Publicity Director 2015

Irish Student Drama Association - National theatre festival

Publicity & Communications Officer 2013-2015

DU Players - The UK and Ireland's most active student drama society

PR Manager & Designer 2014-2015

The Bridge Magazine - Visual arts magazine

Publicity Director 2014-2015

Trinity Arts Festival - Week-long college arts festival

Publicity Director 2014-2015

Dublin University Photographic Association

Publicity Director 2013

Dublin Shakespeare Festival

More information on these projects can be found on my website or in my portfolio and can be discussed in more detail in interview. References available upon request.